

Culture and lifestyle for Renfrewshire

MEDIA PACK 2026/27



Culture and lifestyle
for Renfrewshire

Go West's Paisley Show
The Alexander Sisters' Modelling
Renfrewshire's Natural History

MILL





WINNER

**RENFREWSHIRE'S
FAVOURITE BUSINESS**



**SCOTLAND
PRESTIGE AWARDS**

2022/23 WINNER

**LIFESTYLE MAGAZINE
OF THE YEAR**



**SCOTLAND
PRESTIGE AWARDS**

2025/26 WINNER

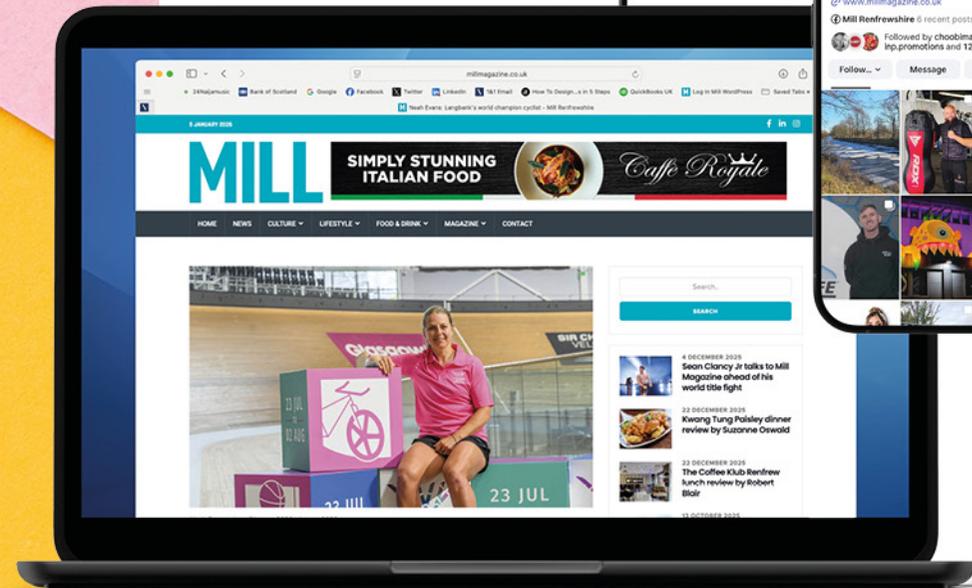
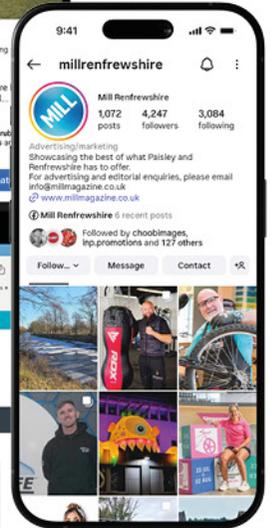
**LIFESTYLE MAGAZINE
OF THE YEAR**



OUR BRAND



- Print magazine
- Social media
- Website



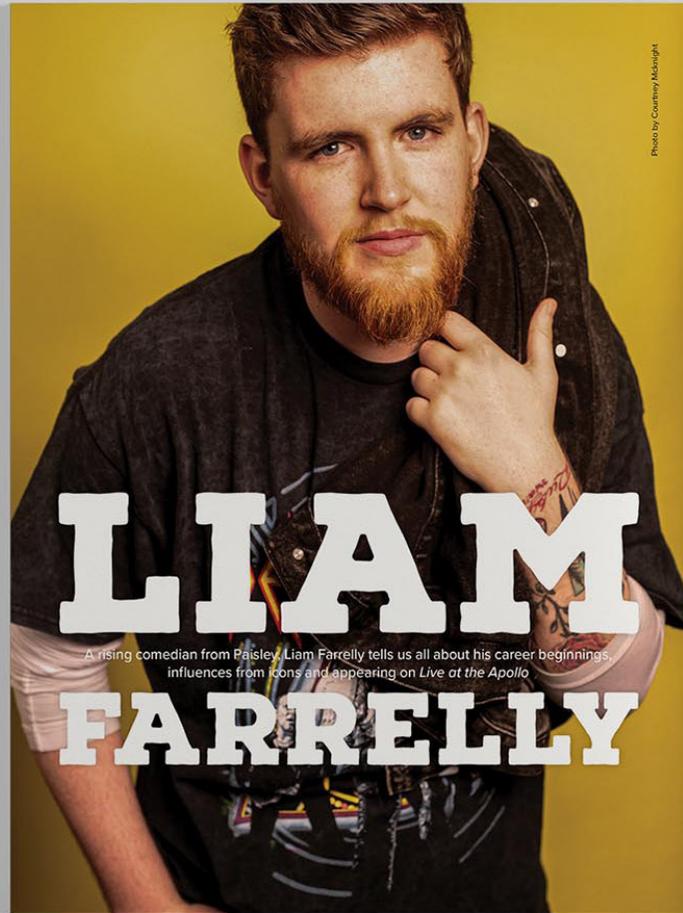
ABOUT MILL

Since its inception in September 2018, *Mill* has grown to become the preeminent culture and lifestyle brand for Renfrewshire.

Through print, social media and our website, we showcase the best people, artists, businesses, events and developments from across the region.

Mill represents the increasing vibrancy of Renfrewshire and acknowledges that just as there isn't a singular demographic that lives here, our content should echo the broad spectrum of people that we encounter every day.

Mill prides itself on being *For Renfrewshire, By Renfrewshire.*



A rising comedian from Paisley, Liam Farrelly tells us all about his career beginnings, influences from icons and appearing on *Live at the Apollo*

How did you start out in comedy?
I'd done a bit of youth theatre when I was growing up. Not particularly because I decided to, but just because my sisters went so I was therefore going too. Fast forward to when I was leaving school, I didn't really have anything else to do, so they put me in this support for learning base. I was to read a book for an hour and what they gave me was Kevin Bridges' autobiography. In that, he talked about a night at The Stand where they showcase new comedians and that's when I realised there was a space to try it out. So, I applied for that, it went no bad, they asked us back and it all just went from there.

Does Kevin Bridges count among your biggest comedic influences?
I'd say all the Scottish comedians do, mainly because it's easy to see yourself in them. So, Frankie, Kevin and Billy are big influences. There are Americans that I enjoy watching too, but the structure is very different. I love Chris Rock and Dave Chappelle as well as Bo Burnham, but I can't really call him an influence as he's a singer, man (laughs). [being funny] is a big part of our culture. With Connolly being one of the biggest comedians in the world, it ties into it. Because he's such a real person and everyone has a connection to him, comedy has become something we identify throughout generations. Whenever you're with your mates, you're always making them laugh. So, I kind of figured if I can make my mates laugh, I can probably make someone else laugh.

Coming from a small town, did you feel the need to keep your interest in comedy to yourself early on?
I didn't really talk to a lot of people in high school about being interested in comedy as it's that thing where



"I ALWAYS ASSUME THAT IF THERE'S A FREE BAR, THEY WANT ME TO FINISH THE BAR"

you worry that it's a 'bit of a riddy' or you'll probably get slagged for it. I think I only told one of my pals when I started performing, then once it started going well, I let other people know. If it hadn't gone well, I'd have been like naw, I never did that man (laughs). When I did my second ever gig, the producer of Scot Squad was in and he asked me to audition. So, after that, I could be like, right, look guys, I'm no shi'e (laughs).

You've won a lot of competitions in recent years. How has that experience been?
I'm mainly in it for the prize money to be honest (laughs). Some people

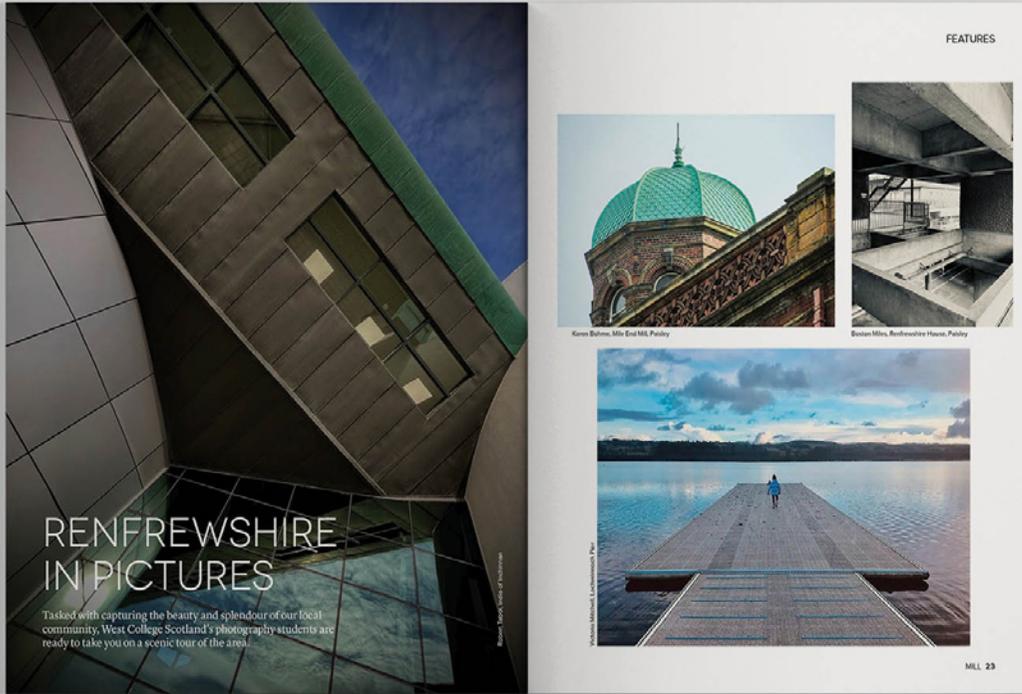
INTERVIEW

get in their heads about it and they're trying to improve the form, where I'm like, 'I need this money'. I always just think 'if I get the biggest reaction, then I'm probably gonnae win this'. When you're starting out, they're the biggest quantity of money you'll get for a five minute set. Whereas with other gigs, it's so quid there, 70 quid there. They can really tide you over.

The competitions enabled you to take your comedy on the road to places across the UK. How did it feel to perform and often be the only Scottish voice present?
It's always a bit weird, man. You're very different from everyone else, so it means you're interesting to the audience. But, it can be quite clichy. I've never been particularly good at networking either as there's always a free bar at these industry events. I always assume that if there's a free bar, they want me to finish the bar. So, sometimes, they're like, why are you steamin'? There's a lot of times where I'm the only person who sounds like me or the only person that's talking about the sort of stuff I talk about. It can feel like you've just been invited in as an oddity.

How much does your upbringing in Paisley feed into your material?
I think it does a fair bit. One of my sisters came to a comedy gig and was like 'does every comedian just talk about where they're from?'
If people know your background and where you're coming from, it makes it easier to understand everything else you say from there as they're like 'I know Paisley and people like him from Paisley'. Then you might talk about something they'd never have been interested in, but they're receptive because they know this guy. When I perform in The Bungalow, I've got automatic goodwill as it's like 'aye he's from down the road'. →

THE FIGURES



6,500
MAGAZINES

19,500+
READERSHIP

180+
SELECTED LOCAL
DISTRIBUTORS

19,975
FACEBOOK
FOLLOWERS

4,200
INSTAGRAM
FOLLOWERS

6,500 magazines are distributed to over 180 hotels, coffee shops, cafés, restaurants, bars, salons, leisure centres, and retailers throughout Renfrewshire, with numerous stockists contacting us to replenish their stands due to high demand for every issue.

MILL MAGAZINE'S DISTRIBUTION AREA INCLUDES:

- BISHOPTON
- BRAEHEAD
- BRIDGE OF WEIR
- CROSSLEE
- ELDESLIE
- ERSKINE
- HOUSTON
- HOWWOOD
- INCHINNAN
- JOHNSTONE
- KILBARCHAN
- KILMACOLM
- LINWOOD
- LOCHWINNOCH
- PAISLEY
- QUARRIERS VILLAGE
- RENFREW

WANT TO GET INVOLVED?

Investing with us is investing in Renfrewshire! If you need a few more reasons to work with us, here you go...

- Expand your audience base in Renfrewshire.
- We'll showcase your business in print and online.
- We'll make your investment go as far as possible.
- You are supporting a local small business.
- It helps us support local small businesses, charities, organisations and groups.
- It allows us to keep bringing you positive stories and news from Renfrewshire.
- *Mill Magazine* has the look and feel of a luxury publication.
- Our magazine can be found in 180+ places across Renfrewshire and slightly beyond.
- As a bimonthly magazine, *Mill's* lifespan endures far longer than your average weekly publication or daily newspaper.
- Our small team of professionals are experts in journalism, business development, design and publishing.
- Prices start as low as £95+vat for a quarter page.



PRICES

DISPLAY	
FULL PAGE	£355
HALF PAGE	£195
QUARTER PAGE	£115
DOUBLE PAGE SPREAD	£665

ADVERTORIALS	
FULL PAGE	£395
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COVER POSITIONS	
INSIDE FRONT COVER	£499
INSIDE BACK COVER	£499
OUTSIDE BACK COVER	£599

Look at the next page for our advertising package offers...

Invoice issued once publication has gone to print, 30 day payment terms payable by cheque or BACS. *Mill Magazine* is a bimonthly publication. All prices exclude VAT.



PRICES

QUARTER PAGE PACKAGES	PER ISSUE
BRONZE 1 X QUARTER PAGE ADVERT • Free advert design	£115
SILVER 3 X QUARTER PAGE ADVERT • Free advert design • Free social media post	£105
GOLD 5 X QUARTER PAGE ADVERT • Free advert design • Free social media post • Free half page editorial feature	£95

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GOLD 5 X HALF PAGE ADVERT • Free advert design • Free social media post • Free half page editorial feature • Free upgrade to full page on fifth advert	£175

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BRONZE 1 X FULL PAGE ADVERT • Free advert design • Free social media post	£355
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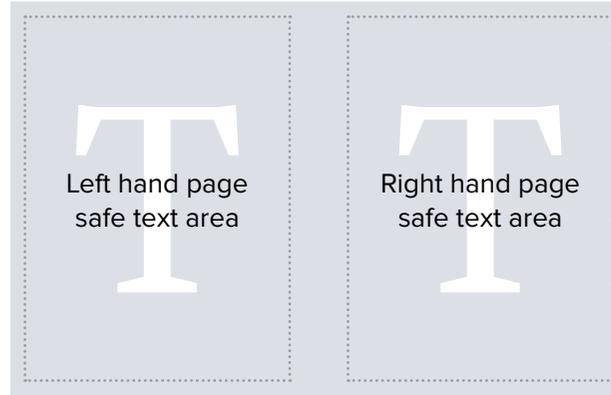
ARTWORK



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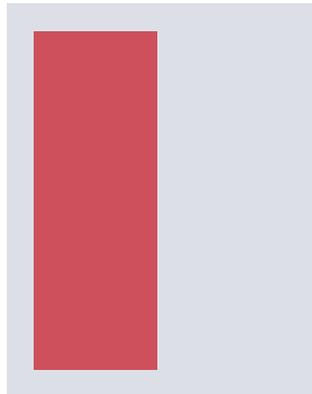
We can design your advert for £45, if you'd rather supply your own artwork, please use this guide on how to produce and supply your file.

Full page

- 170mm wide x 215mm high
- 3mm bleed required
- Safe text area: 150mm wide x 199mm high; please leave a border of at least 8mm top, bottom and outside edge and at least 12mm on the inside edge

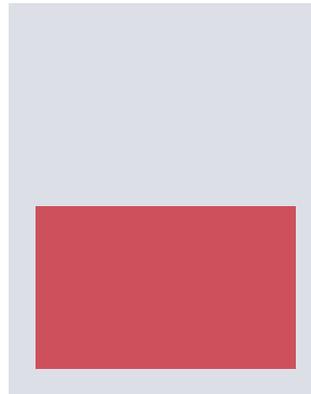
Double page spread

- 340mm wide x 215mm high
- 3mm bleed required
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- 4mm gutter allowance per page required



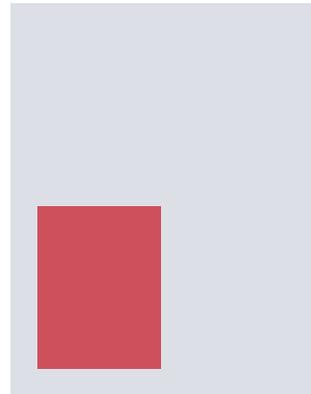
Half page vertical

- 68mm wide x 185mm high



Half page horizontal

- 143mm wide x 89mm high



Quarter page

- 68mm wide x 89mm high

ARTWORK FORMAT AND RESOLUTION

- pdf or jpg, CMYK file, 300 dpi

DEADLINES



ISSUE	BOOKING DEADLINE	DESIGNED ARTWORK DEADLINE	SUPPLIED ARTWORK DEADLINE	PRINT DEADLINE	PUBLICATION DATE
MARCH/APRIL 2026	THU 5 FEB	TUE 10 FEB	THU 12 FEB	TUE 17 FEB	WED 25 FEB
MAY/JUNE 2026	MON 6 APR	FRI 10 APR	TUE 14 APR	FRI 17 APR	MON 27 APR
JULY/AUGUST 2026	THU 4 JUN	TUE 9 JUN	THU 11 JUN	TUE 16 JUN	WED 24 JUN
SEPTEMBER/OCTOBER 2026	THU 6 AUG	TUE 11 AUG	THU 13 AUG	TUE 18 AUG	WED 26 AUG
NOVEMBER/DECEMBER 2026	THU 6 OCT	TUE 13 OCT	THU 15 OCT	TUE 20 OCT	WED 28 OCT
MARCH/APRIL 2027	THU 4 FEB	TUE 9 FEB	THU 11 FEB	TUE 16 FEB	WED 24 FEB
MAY/JUNE 2027	MON 5 APR	FRI 9 APR	TUE 13 APR	FRI 16 APR	MON 26 APR



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